

PRESS RELEASE:

NEW TXT SERVICE LETS YOU CHECK FLIGHT INFO ANYTIME, ANYWHERE

Released August 26th 2008

No matter where they are in New Zealand, air travellers with a cell phone can now txt any arrival or departure flight number to 8808 and receive instant arrival and departure flight information - including delays and cancellations.

FlightCHECK, a new txt-based flight checking service is launched today. To use this exciting new service, you simply txt your flight number to 8808. Web users can also search for flight numbers or look at all New Zealand airports' departures and arrivals online at <http://FlightCHECK.co.nz>

The FlightCHECK software has been designed and developed by Kiwi company YouTXT Ltd, to offer travellers (as well as meeters and greeters) real-time domestic and international flight information. Powered by the most comprehensive flight information service in the world, FlightCHECK is an anytime, anywhere information service available to air travellers from Auckland Airport to Stewart Island.

"Texts cost 50 cents," says John-Daniel Trask, the FlightCHECK CIO. "That's a small price to pay compared to needlessly waiting around for a late flight, getting up early to get to an airport only to find out your flight is delayed or making a wasted journey to the airport to pick someone up."

"FlightCHECK is the only flight information service of its kind currently available in New Zealand, because it covers every airport and every air carrier," says Sam Allen, Director of FlightCHECK.

"Other services of this kind are either carrier specific - for instance, Air New Zealand flights only - or location specific, such as Auckland Airport's arrivals and departures only."

Unlike other flight checking services, FlightCHECK can also be used to summon most flight information in Australia, the Americas, and a majority of Europe and Asia, so if travellers have connecting flights outside New Zealand they can check to see if those connections are on time.

As well as being available to the general public, FlightCHECK is also available under licence as a private service for companies such as travel agents or airlines who wish to rebrand and augment FlightCHECK with sales and marketing information to provide a unique service/experience, tailored to their customers.

HOW FLIGHTCHECK WORKS:

Travellers txt their flight number to 8808 or input it at the FlightCHECK website at <http://FlightCHECK.co.nz> (Web users can also browse all NZ airports' departures and arrivals.)

The FlightCHECK software takes the txt or online request and checks to see if it is a flight information request. If it is, the relevant flight information is returned within seconds via txt or the web.

The flight information is for the next flight leaving or arriving with that tail/flight number, i.e. NZ423 this is a same/next day service - not a weeks in advance notification system.

PRESS RELEASE ENDS

BACKGROUND INFORMATION FOR EDITORS

Interviews with FlightCHECK personnel are available as follows:

John-Daniel Trask, FlightCHECK CIO

E: jd@mindscape.co.nz

T: 021 434 957

Sam Allen, FlightCHECK Director

E: sam@youtxt.co.nz

T: +35 3 851 763577 (currently in Dublin, Eire)

Hi-res pix of cellphones with FlightCHECK messages displayed, staff headshots and website screen grabs are available from <http://youtxt.co.nz/FlightCHECK/media.htm>

Journalists can try out FlightCHECK as described above for 50 cents a txt, or at no charge by txting flight numbers to the following long code tel no:

021 0001021010119009.

FlightCHECK leverages the same proven SMS platform built and operated by YouTXT. With flight data being provided by the industry's leading flight statistics provider, users can be sure they are getting reliable and timely flight information every time. Hosted by one of New Zealand's leading hosting companies, the system is built using Microsoft ASP.NET and SQL Server."

For a full business and technical explanation of FlightCHECK see <http://tinyurl.com/6pl8ce>

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E: info@NZstories.com

W: www.NZstories.com

T: +64 (0)21 178 5675

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